

Artists! Would you like the chance to illustrate a children's picture book?

This is your chance to boost your resume, build your portfolio and possibly score a \$3,000 scholarship! Plus you'll be helping a great cause: inspiring children to read more!

# *White Moon, Purple Sea*

*and the*

## **Underwater Circus**

An interactive children's story

with a sleepy-time ending

by Karen D. Clawson

© November 2009

**DEADLINE TO ENTER CONTEST & SUBMIT INITIAL ENTRIES HAS BEEN EXTENDED TO 11:59 p.m., SAT, MAY 2ND! YOUNG ARTISTS:** Post your entry to Instagram and use the hash tags #kisforkids #teenillustratorcontest and tag @kisforkids, OR if you do NOT have an instagram account you may email art submissions <mailto:info@kisforkids.org>. Please type “Teen Illustrator Contest” in the subject line.

## **Contest Rules**

### **1. NO ENTRY FEE**

Open to any Collier County 8<sup>th</sup> graders and high school students.

### **2. HOW TO ENTER:**

There are four (4) steps to enter the K IS FOR KIDS FOUNDATION Teen Illustrator Contest:

1. Contestants must follow #3 “Entry Description” below and “Stage one: Initial Entries” and may submit their artwork entries by uploading onto Instagram or emailing [info@kisforkids.org](mailto:info@kisforkids.org).

**Deadline for entering and submitting initial entries is 11:59 p.m., SAT., MAY 2<sup>nd</sup>, 2015.**

2. All entries uploaded onto Instagram or emailed must include the entrant's/artist's name.

3. All entries on Instagram must be tagged with the official #kisforkids #teenillustratorcontest hash tags and entrants must follow @kisforkids. If entrants email their submissions, the art will be posted onto K is for Kids' Instagram at [www.instagram.com/kisforkids](http://www.instagram.com/kisforkids).

4. All entrants must submit the Media Release and Indemnification Form. The form can be found at <http://www.kisforkids.org/news/teen-illustrator-contest>. This form can be emailed to [info@kisforkids.org](mailto:info@kisforkids.org) or faxed to: (239) 431-6882.

Please see below for minors under the age of 18:

**MINOR POLICY FOR ONLINE (ELECTRONIC) ENTRY:** Minors under the age of 18 may enter online by providing their parent or legal guardian's e-mail address to [info@kisforkids.org](mailto:info@kisforkids.org). Parent or legal guardian must email [info@kisforkids.org](mailto:info@kisforkids.org) and submit the Media Release and Indemnification Form found at <http://www.kisforkids.org/news/teen-illustrator-contest>. Parent or guardian will have forty-eight (48) hours to object by e-mail to their child's contest entry. If a parent or legal guardian sends an email stating their objection within forty-eight (48) hours of being notified, such child's entry and information will be deleted.

### 3. ENTRY DESCRIPTION:

Entrants will be competing for a chance to illustrate a children's book. If chosen to illustrate the book, the winner will be rewarded with a \$3,000.00 scholarship at the time of completion and will receive 25% of net earnings for the book annually.

#### **Stage one: Initial entries**

Initial entries will consist of **two (2) illustrations from different stanzas of the manuscript with the creature depicted in both a front and profile perspective. Any medium can be used, but the images must be in color.** If no illustrator is chosen from the pool of contestants, K is for Kids Foundation reserves the right to extend or suspend the contest at its sole discretion.

The manuscript of the children's book to be illustrated can be found at <http://www.kisforkids.org/news/teen-illustrator-contest>

### 4. COMPLETION OF ILLUSTRATIONS & GRAND PRIZE:

#### **Stage two: Semifinalists, Finalists and Winner**

K is for Kids' top student leaders will select 20 semifinalists to be invited to continue to the next round in the competition; names will be announced on **Sun., MAY 3<sup>rd</sup>, 2015.**

The 20 semi-finalists will have two (2) weeks to submit **two (2) entries as a 12"x6" (width x height) full color image** (so that the judges may see what a fully illustrated spread would look like) each of a separate stanza, scan their images as 300 dpi jpg, png or pdf files, and email to Karen@kisforkids.org. A separate page with the stanza that pertains to each image should accompany each image. **The deadline for final artwork to be submitted will be by SAT., MAY 16<sup>th</sup>, 2015.**

A panel of judges consisting of Ronnie Ann Herman, Jago, and Jason Kurek will choose five (5) finalists. The five finalists will be announced on **SUN., MAY 24<sup>th</sup>, 2015.**

The final winner will be determined by the judges with the collaboration and input of author Karen D. Clawson and conducted under the supervision of a K is for Kids Foundation representative whose decisions are final and binding on all matters relating to this Contest. If there is a tie, the author will select the final winner.

**The potential winner will be announced (or parent/legal guardian if winner is a minor) and notified by e-mail on FRI., MAY 29<sup>th</sup>**; if potential winner does not reply by email to such notification, the notification is undeliverable after up to three attempts, winner will be disqualified and an alternate winner will be selected.

The winning artist will be given three (3) months to complete the 15-30 pages of illustrations – the exact number of pages will be determined with the artist's input. **(Deadline will be SUN., AUG. 29<sup>th</sup>, 2015.)** One month will be given for any changes or adjustments needed. The author will supply all materials needed by the winning teen illustrator. **(Deadline SUN., SEP. 27<sup>th</sup>, 2015.)**

#### COPYRIGHT OWNERSHIP OF WINNING ILLUSTRATION:

Copyright ownership to the art will remain in the winner's name and the winning illustrator will be paid 25% of net earnings of the book annually. By entering this contest, all entrants agree that **no submitted art, except for the winner's art, may appear in any children's picture book.**

#### SCHOLARSHIP AWARDED TO WINNING ILLUSTRATOR:

The \$3,000 scholarship will be earmarked funds provided by Karen D. Clawson. **The scholarship will be conferred to the teen illustrator on or before SUN., OCT. 11<sup>TH</sup>** at a reception to be determined. If the artist completes the illustrations before SEP. 27<sup>th</sup>, 2015, the scholarship will be awarded at an agreed-upon date.

In the event that the book's illustrations are not completed by this date, an alternate teen illustrator will be chosen. No substitution will be allowed except at discretion of the author and K is for Kids Foundation.

Odds of winning a chance at the scholarship depend on the eligible number of entries received for each submission. Winner (or parent/legal guardian if winner is a minor) is solely responsible for any and all taxes on prize, as well as any and all expenses relative to participation in the Contest not specified herein. Taxes on prizes are the responsibility of the winners. Winner will have all expenses paid for illustrating the book.

## **5. CONDITIONS OF PARTICIPATION:**

### **THE FOLLOWING TERMS & CONDITIONS APPLY**

If by any chance the final illustrated art for the text resembles any piece of art submitted by any contestant and that if that should occur, it will be purely by chance and the artist chosen will not have followed any contestant's images. All contestants are agreeing that K Is for Kids and Karen Clawson cannot be considered in any way responsible if such a thing occurs and the contestant will not hold either party liable.

Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, including but not limited to technical malfunctions, human or technical error, seeding or printing errors, lost/delayed/garbled data or transmissions, omission, interruption, deletion, defect or failures of: any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. In the event this Contest is compromised or becomes technically corrupted in any way, electronically or otherwise, the Sponsor reserves the right to cancel, terminate, or suspend the Contest and in such event, to select winners by random drawing from among all valid entries received, up to such time of cancellation, termination or suspension.

## **6. ELIGIBILITY:**

**The contest is open to who all Collier County, Florida, eighth (8<sup>th</sup>) grade and high school students.**

By entering, participants release K is for Kids Foundation, Inc., Inc., its subsidiaries, affiliates and agents and their respective directors, officers, employees, and agents from any and all liability for any injuries, losses, or damages of any kind caused by any prize or resulting from acceptance, possession, use, or misuse of any prize. Entrants agree to be bound by these Official Rules and the decisions of the judges.

## **7. OFFICIAL RULES/WINNERS LIST REQUEST:**

This Contest is sponsored and administered by K is for Kids Foundation.

## About the Judges

### **RONNIE ANN HERMAN**



Ronnie started the Herman Agency in 1999 and represents many of the leading illustrators and authors in today's children's book market.

As a former Art Director at Random House and Art Director, Associate Publisher and V.P. at Penguin Books' Grosset & Dunlap, Ronnie art directed thousands of children's books during her more than 20 years in publishing.

Ronnie is also the author of 12 children's books and one of her books has been on the NY Times best-seller list.

You can see the Herman Agency at [www.HermanAgencyinc.com](http://www.HermanAgencyinc.com)

## JAGO



Some time ago, a boy called Jago arrived here on Earth with a burning ambition to be... Superman, Indiana Jones, or quite possibly King Arthur.

After a little hard work and an awful lot of drawing he settled on his fourth choice of career, illustrating children's books, something he reckons he could be quite good at one day.

He lives in a slightly damp wetsuit in Cornwall with his fantastically lovely wife Alex, beautiful daughter Lily Peach and small round son, Rudy.

Jago has been a professor of art as well.

*The Jesus Storybook Bible* by Sally Lloyd-Jones and that Jago illustrated has sold over 1,000,000 copies since it published in 2007.

Jago's work can be seen here:

Instagram: [jagosilver](#)

Twitter: [@jago](#)

<http://www.facebook.com/Jagoillustration>

<http://www.etsy.com/uk/shop/jagoillustration>

<http://www.jagoillustration.com>

## JASON KUREK



Jason Kurek, author/illustrator of *The Chronoblood Chronicles*, is the Senior Director of Development for The Education Foundation – Champions For Learning.

For over 15 years, Jason has developed national award winning programming and resource development strategies for local non-profits. He earned the 2013 Gold MAC Award from Boys & Girls Clubs of America (BGCA), for Outstanding Marketing & Communications. Prior to that, as a Fine Arts Coordinator, he created/facilitated programming, which was recognized by BGCA, as the Best Fine Arts Program in the State of Florida in 2007 and 2008. In addition, his original curriculum fostered the creativity of many at-risk young people and led them to win the 2008 BGCA National Fine Arts Exhibition for Best Group Project, as well as, several other regional, state and local accolades.

Jason's epic novel for young adults, *The Chronoblood Chronicles* was digitally released in early 2014. [www.Chronoblood.com](http://www.Chronoblood.com)



## About the Author

### KAREN D. CLAWSON



Karen Clawson’s first “love stories” began while she was in elementary school as she began enraptured by stories of female trailblazers, “women who fought, flew and fired arms amongst men - Joan of Arc, Amelia Earhart and Annie Oakley.”

Years later when Karen became a mother to two young children, Erin and Patrick, she devoted herself full-time to the enrichment of children’s education and youth development, first by volunteering in her children’s classrooms in 2001 and then expanding her efforts countywide.

Seeing her children’s passion for reading and how much joy and knowledge they derived from their own beloved books, she set out to create ways to help give children of all ages have greater access to new books. Karen began conducting book drives, Bring a Book, Bring a Friend “fun’raisers” to boost inventories of books in children’s libraries at school and at home. Each year, Karen’s community outreach continued to expand in scope and breadth each year.

In 2008, Karen founded and launched K is for Kids Foundation, a unique teen driven, volunteer based nonprofit 501(c)(3) organization building readers and leaders with kids on both the giving and receiving ends of its mission. High school students nearing graduation serve on the foundation’s top student leadership council as K is for Kids “young executives”. The teens apply their skills outside of the classroom in a real world setting, boost resumes and build portfolios, all

while encouraging youngsters to read more and dream more. In 2013-14, K is for Kids' top student leaders launched Operation:Outreach with the mission to create a "ladder for leaders" program for their peers with the motto "Climb higher. Help Others." This youth leadership program guides teens in project management, from concept through execution to completion, utilizing entrepreneurial principles. And, as student leaders near graduation, they give a helping hand to the teens who want to take the lead the next year.

Today, Karen continues to serve as Executive Director of K is for Kids, a role she continues to serve without compensation as her gift to the children, saying "The rewards helping kids realize their potential far outweigh any labor involved."

Karen has been honored as one of the inaugural 25 Over 50: Vision. Talent. Impact. Sponsored by the Naples Daily News, the first annual 25 over 50 Awards Program salutes the accomplished and exceptional leaders of Collier and Lee counties who continue to leave an imprint on our thriving community through their achievements, leadership abilities, philanthropic efforts, and dedication to the betterment of Southwest Florida.

Karen was named one of the Women of Initiative 2014 by the Community Foundation of Collier County, an award that honors ten local women leaders who, through their leadership styles, innovation, energy, and dedication of their time and talent, have helped change the face of their community and are an inspiration to all women seeking to make a difference through philanthropy and civic engagement".

Karen was honored as one of the inaugural 2013 MAKERS: Women Who Make Southwest Florida sponsored by WGPU Public Media, an award honoring "exceptional women who have impacted Southwest Florida's past, present and future by serving as the "first" in their field; affecting lasting change; building community; defying social norms; and leaving a legacy."

Forty young first graders performed "White Moon, Purple Sea and the Underwater Circus" in 2010 at the Boys & Girls Club of Collier County. Karen then shelved the project while she concentrated on serving as the executive director of K is for Kids. "White Moon, Purple Sea and the Underwater Circus" will be Karen's first published children's book.

### **Background:**

Late one evening, while riding in the car with her husband and two children, Erin and Patrick, Karen Clawson had what she could only later describe as a “vision” – an image popped into her mind and she was shown a huge luminous full white moon set against a silky impenetrable black sky and resting low over a PURPLE SEA. The image appeared only for a moment; yet the image could be seen clearly. It was a beautiful, wondrous and serene scene.

Karen would recall the image as the days passed. One morning two weeks later she rose early to write down what she had seen, to capture its essence before it became buried in her memory.

“I started describing the beauty and peacefulness of the image, but again to my surprise, as soon as I had finished describing that initial image, words began pouring out onto the paper in rhyme - I began envisioning fantastic and sometimes never before seen creatures that were joyfully playing – and I would describe it as watching an underwater circus.”

Thus, “White Moon, Purple Sea and The Underwater Circus” was born.

In the spring of 2010, 40 first graders of the Boys & Girls Club of Collier County “performed” the story after rehearsals with their dance teacher. In the spirit of K is for Kids mission of “big kids helping little kids”, at the event, a young college student volunteer for K is for Kids, Jasna Gopalan, helped guide the children’s movements. (Hailey Lamb was also one of the first teens to help guide the children in the story at another reading event for youngsters.)

The story was placed aside for more than five years as Karen directed her time and energy to developing K is for Kids and addressing students’ needs; pondered whether she would ever have time to illustrate it. Then another idea came to her and she approached the student leaders who govern the mission and activities of the Foundation’s high school volunteers with the question: What do you think about organizing a teen illustrator contest? Having a teen illustrate the book fell perfectly into the foundation’s mission of helping students boost their resumes and build their portfolios.

And that’s where YOU come into the picture.

**For immediate release – February 19, 2015**

**K is for Kids Draws upon Teens' Talents to Illustrate Children's Book and Offers Scholarship Prize**

For immediate release Feb. 17, 2015

by Beth Crafts

Media Contact:

Karen D. Clawson, Founder & Executive Director

Phone: 239.596.KIDS (5437) \* Email: [Karen@kisforkids.org](mailto:Karen@kisforkids.org)

Naples – February 17, 2015. In an effort to stay true to her foundation's goals, Karen Clawson, Founder and Executive Director of K is for Kids announced yesterday that she is actively seeking a young artist to illustrate her up and coming children's book "White Moon, Purple Sea and the Underwater Circus" through an art contest that has been launched by K is for Kids. Local readers have raved about the manuscript for years and first graders at a family literacy event at the local Boys and Girls Club performed the story soon after it was written.

"This is just one additional way K is for Kids is helping young minds flourish," said Clawson. "We are all about nourishing students during their growing years, encouraging creativity, building portfolios, resumes, and of course, confidence. I've had this book on the back burner for quite some time and decided who better to illustrate it than a rising star, who otherwise might not have this opportunity?"

K is for Kids launched the competition in February to celebrate its seventh anniversary of the Bring a Book, Bring a Friend Month for Children's Literacy.

"When our leadership council was presented with this project, we unanimously thought it was a great idea," said Nedgie Paul, a Palmetto Ridge high school student who serves on the student leadership council known as DOSA (Directorate of Student Agenda). "We also voted to open the contest to eighth graders, too."

The contest is limited to students from eighth through twelfth grade in Collier County. Any color medium may be used.

In addition to gaining the prestige of having their illustrations published, Clawson said that a \$3,000 scholarship prize would be awarded to the winning student for post-secondary education.

According to Clawson, the competition fits in well with the foundation's mission of building readers and leaders and helping cultivate the skills kids need to be creative thinkers, adventurous problem solvers and visionary leaders. "Genius and creativity need a supportive environment to flourish," she added. "We're trying to help our educators to provide that."

For more information about the contest, email [info@kisforkids.org](mailto:info@kisforkids.org), visit [www.kisforkids.org](http://www.kisforkids.org) or call 239.596.KIDS (5437).