



K is for Kids' Young Entrepreneur Scholarship 2015



Nicholas Nolan, a senior at Barron Collier High School, was K is for Kids' Young Entrepreneur 2014. Craig Bouchard, New York Times bestselling author and international businessman, congratulated Nick at the third annual K is for Kids Teen Fashion Show at Barron Collier High School.

Do you dream of being an entrepreneur?

Do you want to start your own business one day?

Are you a revolutionary thinker or creative problem solver?

Do you march to the beat of your own drum or find yourself trying a different path?

How would like to have the chance to apply your skills or test your ideas outside of the classroom and in a real world setting - and possibly win a scholarship?

The Annual K is for Kids Entrepreneur Scholarship Competition is an initiative by K is for Kids Foundation to foster your innovation *and* community involvement in Collier County.

Contestants will have the chance to apply their skills and ideas to the business of helping others through K is for Kids' mission of building readers and leaders.

The winner will receive a \$1,000 scholarship to support their entrepreneurial passion.

(Runner-up receives \$500, third place, \$250.)

The competition is open Collier County high school junior and senior students.



K is for Kids' Young Entrepreneur Scholarship Application 2015

Winner receives a \$1,000 scholarship * Runner-up receives scholarship of \$500 * Third-place finalist receives \$250

ENTRY DEADLINE EXTENDED TO FRIDAY, APRIL 17th

Semifinalists Announced April 19th * Project Completion Due Fri., May 15th

Winners Announced May 29th * Reception for Awards Sun., May 31st

COMPLETE & EMAIL TO Karen@kisforkids.org

Student Name: _____ D.O.B. _____

School: _____ Grade: _____ GPA: _____

Mobile phone no. _____ Email address _____

List the entrepreneurial skill(s) and/or traits you possess.

Examples: * Creative problem solving * Vision * Resilience * Resourcefulness * Flexibility * Tenacity
* Ability to utilize existing resources * Self-confident * Strong self-belief * Passion * Trail blazer

The K is for Kids' Young Entrepreneur Scholarship competition's goal is to help you apply the skills you need for your business, project or idea to K is for Kids' "business" of helping others. (See page 4.)

Business plan:

Do you have a unique idea for a business, product or service? Perhaps you have an idea of how to earn money while in high school or to help fund your post-secondary education. Consider your business idea(s), then reply to the following (any details shared will be kept confidential).

What is the purpose of your business? _____

1. Describe your product and/or service. _____

2. Top three goals for your business: _____

3. Who are your target customers? _____

4. How you will market to them? _____

5. Who is your competition? _____

6. Why would customers buy from your company vs. your competition? _____

What project would showcase and strengthen your unique talents while also showcasing K is for Kids mission? Next describe how you can apply the skills you need for your business to the business of helping others through K is for Kids' readers and leaders programs. (See page 4.)

Young Entrepreneur Scholarship Award of \$1,000 will be paid directly for equipment, supplies, training, etc. needed to help you achieve your business goals or will be paid to your choice of post-secondary education.

Please describe how you would like to utilize your funding.

I AGREE TO PROVIDE A REPORT WITH COPIES OF RECEIPTS SUBSTANTIATING HOW FUNDING WAS UTILIZED AND ITS IMPACT.

Student Signature _____ Date _____

Please print: Parent or legal guardian's name _____

Parent Signature _____ Date _____

Representative for K is for Kids _____ Title _____

Date _____

The Annual K is for Kids Entrepreneur Scholarship Competition is an initiative by the K is for Kids Foundation to foster your innovation and community involvement in Collier County.

Contestants may enter individually, with a partner, or team, and will propose then apply their skills and ideas to the business of helping others through K is for Kids' readers and leaders programs. First place will win a scholarship of \$1,000.00 to support their entrepreneurial passion. (Runner-up receives \$500, third place, \$250.)

2015 Contest Timeline:

- **Friday, April 15th:** Contest entry deadline
- **Sunday, April 17, 2015:** Semifinalists will be notified by email and announced on K is for Kids' website. All semifinalists will have the opportunity to schedule a consultation with a K is for Kids representative via telephone or meeting.
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- **Friday, MAY 15, 2015:** Project completion deadline. The Foundation's Board of Director will evaluate proposals and projects. Judges will select a young entrepreneur that has best applied their entrepreneurial skills and talents to K is for Kids Foundation's grassroots cause: "Building readers and leaders" and its student leaders' goal to "Climb higher. Help others."
- Students are urged to apply entrepreneurial principles and utilize resources on hand, however, students may submit a proposal for consideration of reimbursement, if items need to be purchased in order to complete the project.
- **Sunday, May 29th, 2015 – WINNERS ANNOUNCED.**
- **Sunday, May 31st, 2015 – Reception for Awards -** Winners will be invited to a reception where the scholarships will be awarded. (Location TBA, by invitation only.)

Rules

1. Students must be a junior or senior in any Collier County high school
2. Students document their plan
3. Show evidence of results
4. Demonstrate impact of their skills on the foundation, i.e., can be beneficial to kids of any age!

NOTE: Students competing ARE upholding K is for Kids' cornerstones of "Reading and dreaming, learning and leading, creating and achieving" just by DOING it.

K is for Kids is for the kids, by the kids, and with the kids!

Brainstorming and ideas

So if you dream of being:
A fashion designer,
A movie producer, director or filmmaker,
A photographer or photojournalist,
A videographer,
An artist, illustrator, or cartoonist,
An author,
A software developer, game maker,
A chef or baker,
A decorator --
The field is wide open!

For more information, visit our website
at www.kisforkids.org or text [239.595.0077](tel:239.595.0077)



Photo at left:
Otto Cafaro
with 2014
Young
Entrepreneur
runner-up
Abby Tierney.

K is for Kids Foundation’s student leaders propose, create, manage and complete programs to encourage students of all ages to read more and more. They are guided in project and people management utilizing entrepreneurial principals. Students must be resilient, resourceful, creative at problem solving, and apply their leadership and communication skills to be successful. Think of your idea and consider:

What resources do I have on hand?

Who do I know that can support my efforts and be on my team, i.e., what human resources are available to me?

What is the most efficient and effective way to achieve my goal and successfully translate my vision or idea into reality?

What outcomes do I want and are they measurable?

How does my idea or my skills “plug into” the “business” of helping others through K is for Kids programs?

What project would showcase and strengthen your unique talents while also showcasing K is for Kids mission?

Ideas to help fire up your brain:

PHOTOGRAPHERS - Ex. Mural of the faces of K is for Kids (teens, children and/or adults) or the “faces” of books!

ILLUSTRATORS – Don’t forget to apply for the Teen Illustrator Contest for Children’s Book!

VIDEOGRAPHERS – Create a video telling the story of... or launch a contest.

FASHION DESIGNERS – Our student leaders have thought of creating a product line of tees, caps, jackets, and bracelets – for students to wear or as items that can be given to donors as a complimentary gift or for club members of Operation:Outreach. Each year student leaders have designed a t-shirt for K is for Kids. Look at our videos or pics on our website to see them all.

GRAPHIC DESIGNERS - Create a line of posters; design a LOGO for Operation:Outreach or for the annual Teen Fashion Show....

STAGE PRODUCTION/ DESIGNERS – Apply your ideas to the annual teen fashion show; never mind it’s passed – it’s the teens’ signature fun’raising event!

PERFORMING ARTISTS – Create a video to showcase your talents while delivering a message about why reading is important, why words are powerful, why teens should hang upside down to see the world differently...so many ideas, so little time....

MUSICIANS – Create a jingle about K is for Kids, a song kids can sing; organize a mini-concert in the park benefiting K is for Kids....

CHEFS & BAKERS – Cook-up something for our next event that is easily replicable; publish a cookbook for a fundraiser with teens’ fave snacks; have a bake sale

ENGINEERS – Build something that we can use at events. Ex. Students painted boxes with the letters of “K is for Kids” that could be stacked, easily transported and serve as a great visual for kids – check out their video on YouTube ☺ <https://www.youtube.com/watch?v=Zk2bVTqxq2E>

BUSINESS OWNERS & PROFESSIONALS – i.e. sales of product and/or services

If you are going into a career that relies on word of mouth, you need to be good at introducing yourself, shaking hands and engaging others in who you are and what you are doing –
Ex. Take the lead as one of our student ambassadors as a liaison with our business partners and/or donors or make some new connections to help spread our grassroots cause

COMPUTER SCIENCE – Develop a mobile app for K is for Kids; or a text alert system that is user friendly and appeals to teens

OPERATIONS – Strategic operations – Help streamline our book collection and distribution processes.