

**K**<sup>is</sup> for **Kids**  
Foundation Inc.



**KIDS CELEBRATE  
READING**  
*Book Fair*

September 26, 2015 - Noon to 3:30 p.m.

- Benefiting -

*K is for Kids' reading programs for Collier County children*

- Featuring -

*A line-up of children's book authors and family entertainers -  
fun for kids of all ages!*

**NOTE:**

**A portion of ANY purchase will be donated to our reading programs for children in need.**

**Just say "K is for Kids!" at any register in the store  
whether it's a book or a Nook, or a coffee from the Café!**

*Thank you to*

**BARNES & NOBLE**

BN.COM

**at the Waterside Shops  
Naples, Florida**



*Students Leaders Launch K is for Kids' Readers Programs*

## **A G E N D A**

**12:00 p.m. Registration**

**12:15 p.m. WELCOME BY JESSICA OLSON**  
Community Business Development Manager

**12:20 p.m. INTRODUCTIONS TO STUDENT LEADERS:**

**Book Fair Co-Chairs - (names to be given)**

**DOSA senior leaders -(names to be given)**

**12:25 Thank you to Barnes & Noble and event sponsors for their support!  
A salute and round of applause to Collier County's media specialists!**

**Thank you to our sponsors –**

**The Richard M. Schulze Family Foundation  
The Clawson Family  
Comcast  
Arthrex  
InTrouble Zone Media  
Bradley Arant Boult Cummings  
Naples Daily News – tbc  
Cypress Self Storage  
POV Writing  
NABOR – Naples Area Board of Realtors  
EW Foundation  
GL Homes**



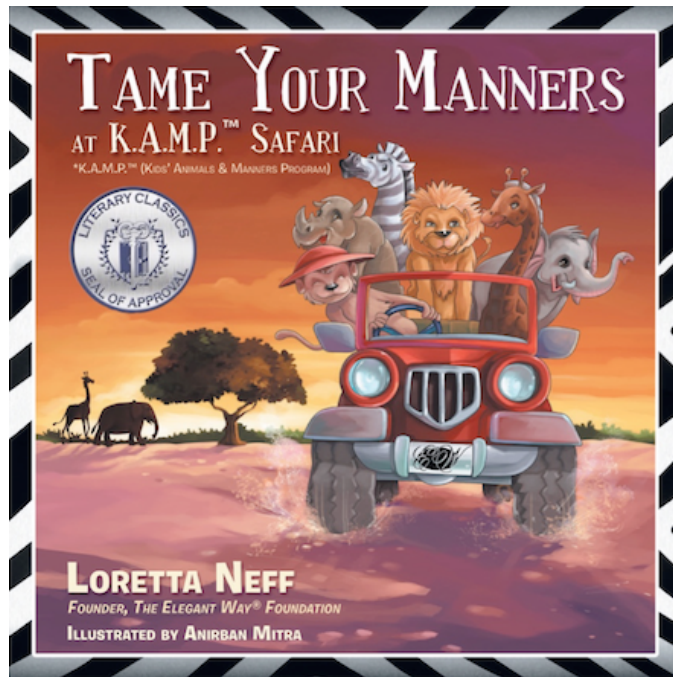
## **A G E N D A – page 2**

Introducing

**12:30 p.m. LORETTA NEFF,  
CHILDREN’S BOOK AUTHOR OF “TAME YOUR MANNERS”**

**Interactive Story Time!**

**NOTE: The first 80 participants will receive a complimentary book by Loretta!**



Shown at left: Also appearing at K is for Kids’ Book Fair is Anne-Marie Campbell, a student at Palm Beach Atlantic University, who will be performing as the Royal Safari Queen during the interactive story time with children book author Loretta Neff.

**Watch for Loretta’s new book “Sip Tea”  
to be released in November!**



KIDS CELEBRATE  
READING  
*Book Fair*

**A G E N D A - page 3**

Introducing



**1:00 p.m. SABIN W. JOHNSON,  
CHILDREN'S BOOK AUTHOR OF "THE JOLLY SHOP"**



**Sabin will be launching his campaign "More Books. More Kids" at the book fair!**

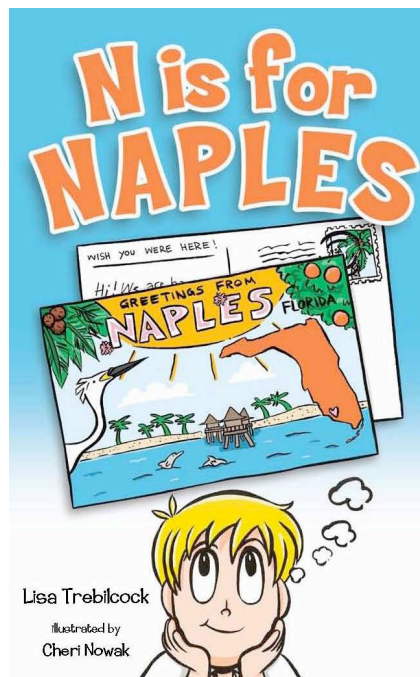
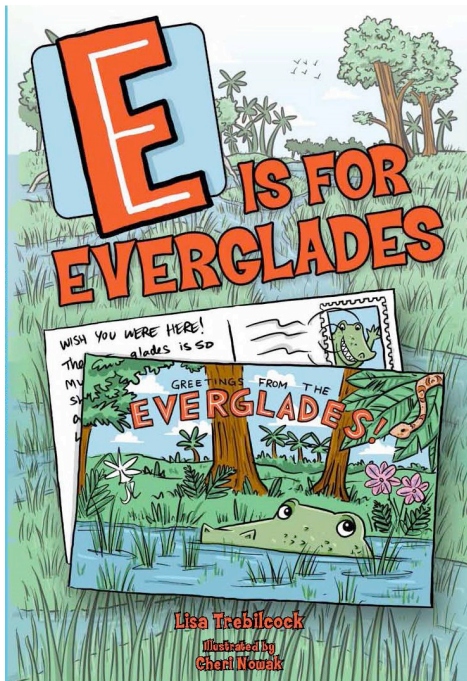


## A G E N D A – page 4

Introducing



**1:15 p.m. LISA TREBILCOCK, AUTHOR OF  
“N is for Naples”, “E is for Everglades” & “R is for Retirement”**



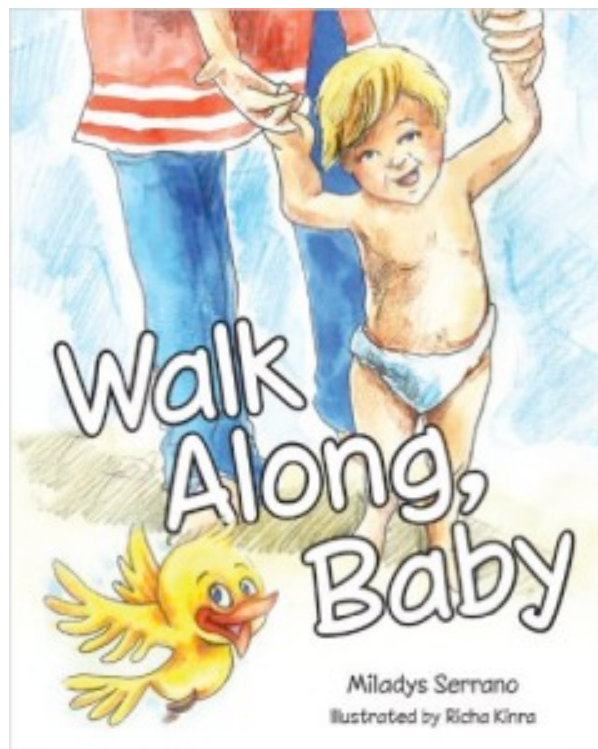


## **A G E N D A - page 5**

Introducing



**1:30 p.m. MILADYS PEREZ, CHILDREN'S BOOK AUTHOR OF  
"WALK ALONG BABY"**





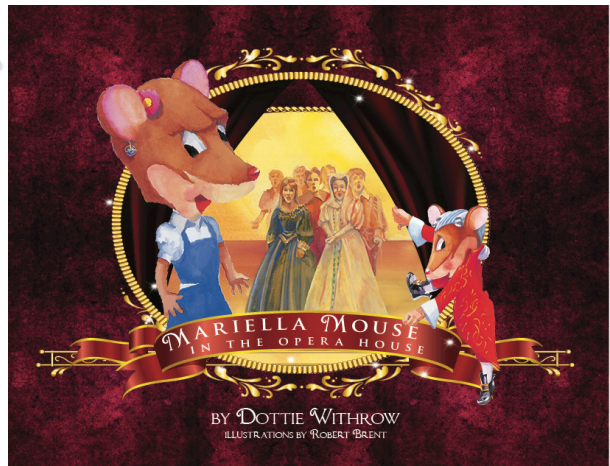
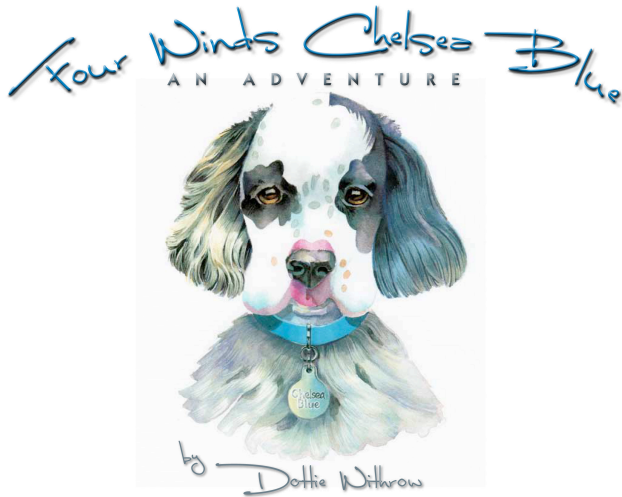
**A G E N D A - page 6**

Announcing



**DOTTIE WITHROW, CHILDREN'S BOOK AUTHOR**

**Of "Four Winds Chelsea Blue", "Mariella Mouse In The Opera House"  
will also be signing her books.**



**Dottie has her new book coming out in November, "Plain Daisy Jane"!**





## **A G E N D A - page 7**

**1:45 FUN'RAISING STATIONS BEGIN!**

-- Introducing --

**WALT TIMONEY**

**FAMILY ENTERTAINER AND EVER-POPULAR BALLOON TWISTER**



**FACE PAINTING & GLITTER TATTOOS**

**By Students from Southwest Florida College**





## A G E N D A – page 9

**1:45 – 3:15 p.m. Fun’raising Stations for Kids!**

**Ways to “earn” raffle tickets:**



**Kids will earn a prize and a raffle ticket for each station completed = more chances to win!**

**\* Listen to each author’s presentation**

**\* Have your photo taken with each author \* Text the photo to Kis for Kids @ 239.595.0077**

**\* Purchase an author’s books & have them sign OR have them sign your autograph sheet**

**\* Write a very short story for your own personal page in Kis for Kids’ young authors book**

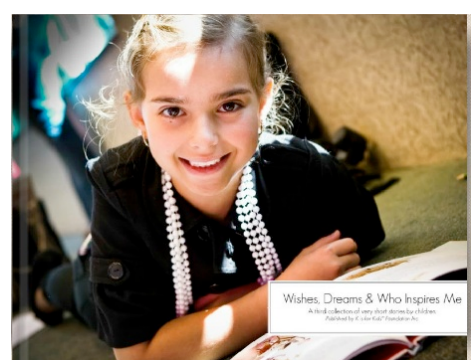
**\* Have your complimentary photograph taken go with your story AND/OR draw a picture**

**\* Have your face painted \* Get a balloon twisted \* Go on a scavenger hunt**

**\* Bring a friend or family member - earn a raffle ticket for each**

**\* Donate a book – bring a book (new or like new) from home or purchase one at the book fair**

**\* Earn a ticket for each item purchased during the book fair**





## **K is for Kids: For the kids, by the kids, with the kids!**

K is for Kids® Foundation is a unique student driven  
volunteer-based nonprofit 501(c)3 organization  
building readers and leaders.

We utilize a mentorship program to promote youth leadership  
and develop students' skills through literacy initiatives.

High school student interns create and manage programs  
to place new books into the hands of children who need them most  
while offering other teens more opportunities to boost their resumes,  
build their portfolios and apply their skills outside of the classroom  
utilizing entrepreneurial principles.

Through Operation:Outreach, a ladder for leaders program on high school campuses,  
students are encouraged to "Climb higher. Help others."

With focused efforts, K is for Kids helps cultivate the skills kids need  
to be creative thinkers, adventurous problem solvers  
and visionary leaders.

Reading and dreaming, learning and leading, creating and achieving:  
That's K is for Kids!

**Thank you for helping our children becoming readers and leaders!  
Together we will "Climb Higher. Help Others."**



(239) 596-KIDS-5437 \* [info@kisforkids.org](mailto:info@kisforkids.org) \* [www.kisforkids.org](http://www.kisforkids.org)

**Please follow us on Facebook, Twitter, Instagram, Pinterest, Google+, YouTube, LinkedIn.**

**Sharing is caring – please help our students spread their grassroots cause.**