 

3rd Annual



Do you dream of being an entrepreneur?

Do you want to start your own business one day?

**The 3rd Annual K is for Kids YES Comp - Young Entrepreneur Scholarship Competition - is an initiative by [K is for Kids Foundation](http://www.kisforkids.org" \t "_blank" \o "Gwinnett Chamber Economic Development ) to foster your innovation *and* community involvement.**

The winner will receive a $1,000 scholarship to support their entrepreneurial passion.

Runner-up receives $500, third place, $250.

The competition is open Collier County high school junior and senior students.



Photo by Ann Alvarez, Gulf Coast High School

K is for Kids’ Young Entrepreneurs 2015, shown above: At left, Tyler Schult, a senior at Barron Collier High School and at right, Hadrien Roy, a senior at Barron Collier High School. At center is Craig Bouchard, a New York Times bestselling author, international businessman, and K is for Kids’ Shining Star Award recipient 2014.



K is for Kids’ Young Entrepreneur Scholarship Application 6

**Winner receives a $1,000 scholarship \* Runner-up receives scholarship of $500 \* Third-place finalist receives $250**

**ENTRY DEADLINE WEDNESDAY, APRIL 20th**

**Three Semifinalists To Be Announced Friday, April 22nd \* Presentations To Be Given On Saturday, April 30th**

**COMPLETE & EMAIL TO Karen@kisforkids.org**

Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ D.O.B. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Grade: \_\_\_\_\_\_\_\_\_\_ GPA: \_\_\_\_\_\_\_\_\_\_\_\_

Mobile phone no. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

List or circle below the entrepreneurial skill(s) and/or traits you possess. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Examples: \* Creative problem solving \* Vision \* Resilience \* Resourcefulness \* Flexibility \* Tenacity \* Ability to utilize existing resources \* Self-confident \* Strong self-belief \* Passion \* Trail blazer

The K is for Kids’ Young Entrepreneur Scholarship competition’s goal is to help you apply the skills you need for your business, project or idea to K is for Kids’ “business” of helping others. (See page 4.)

**Business plan:**

Do you have a unique idea for a business, product or service? Perhaps you have an idea of how to earn money while in high school or to help fund your post-secondary education. Consider your business idea(s), then reply to the following (any details shared will be kept confidential).

What is the purpose of your business? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Describe your product and/or service. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Top three goals for your business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Who are your target customers? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. How you will market to them? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Who is your competition? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. Why would customers buy from your company vs. your competition? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Young Entrepreneur Scholarship Awards will be paid directly to the first, second and third place winners to help fund their business development and/or to help pay for their post-secondary education.

Please describe how you anticipate utilizing your funding.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Student Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please print: Parent or legal guardian’s name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Representative for K is for Kids \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Title \_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_

The Annual K is for Kids Entrepreneur Scholarship Competition is an initiative by [the K is for Kids Foundation](http://www.kisforkids.org" \t "_blank" \o "Gwinnett Chamber Economic Development ) to foster students’ innovation and community involvement.

Contestants may enter individually, with a partner, or team. First place will win a scholarship of $1,000 to support their entrepreneurial passion. Second place will receive $500, and third place, $250.
 **2016 Contest Timeline:**

* **Wednesday, April 20th:** Contest entry deadline
* **Friday, April 22nd:** Three finalists will be notified by email and phone call.
* **Saturday, April 30th:** Presentations to be given at Barron Collier High Schoolin the Incubator classroom at 11:00 a.m. The Top Leaders Reception will follow with the awarding of certificates of recognition to K is for Kids Foundation’s top student leaders, interns and scholarship recipients. Following the reception, YES Comp winners will be announced and awarded their scholarship monies.

**Rules**

1. Students must be a junior or senior in any Collier County high school
2. Students must document their plan with a PowerPoint presentation & business plan

For more information, visit our website at [www.kisforkids.org](http://www.kisforkids.org/%22%20%5Ct%20%22_blank) or text 239.595.0077